

BrokerLink is launching a new contest starting **September 10, 2018**. This offer is a trip to see the **2019 WFG Continental Cup in Las Vegas**. The Curling Vegas contest only applies to qualified members of either the OCA or NOCA. Through posters, social media ads and a landing page, calls will be directed to local branches for prospecting quotes.

**What is the contest?**

- To gain more awareness of the personal insurance group program for members of the OCA/NOCA
- Generate calls for quotes of qualified members
- All quoted members will received an entry into the contest
  - 1 entry per line of business
  - 2 entries per person total

**What is the prize?**

- Full event ticket package for two people
- Five night hotel accommodation at The Orleans
- \$1,500 for flights and spending money
- \$500 towards member's club's Little Rockers program

**When will the contest begin?**

- Contest runs September 10 until November 30
- Draw will take place December 4, 2018
- Branches will receive internal and external posters advertising the campaign the week of September 10 to distribute to club's
- Social media ads will begin the week of September 10 until November 30, 2018.

**David Mathers**

Commercial Insurance Advisor - Ottawa | **BrokerLink**

T: 613.596.9697 x4623 | Toll Free : 1.800.281.9476 | F 613.596.2247 | [dmathers@brokerlink.ca](mailto:dmathers@brokerlink.ca)

Canada Brokerlink (Ontario) Inc. | 100-6 Antares Drive, Phase III, Ottawa ON K2E 8A9